

Best Personal Finance App 2018



What we're looking for: The best personal finance app for mobile devices

Who can enter: Any developer of a personal finance app that is available to consumers in Australia

What are the questions?

INNOVATION (max 300 words)

What new features did you add to your app in the 2017-2018 financial year? How do these benefit customers?

RANGE OF FEATURES (max 300 words)

Describe the overall range of features your app offers and the range of platforms supported (e.g. Android, iOS, mobile web). What problems does it help to solve? What are your key points of difference compared to your competitors? How does it specifically help Australians?

IMPACT/SUCCESS (max 300 words)

Provide evidence for the success of your app. (Evidence could include customer numbers and growth, customer experience surveys, NPS, revenues or other metrics.)

How to enter

Please email a document (PDF or DOC) answering the above questions and including your company name, contact person, email address and phone number to awards@finder.com

Closing date for entries is 5pm AEST on Friday 6 July 2018. More details and full terms and conditions at <https://www.finder.com.au/finderawards>